# IMAGE SIZES GUIDE

SHOWCASE, SCRIPT/HTML, AND SPONSOR WIDGETS

## **SHOWCASE WIDGETS**

# HIGHLIGHT IMPORTANT INITIATIVES ACROSS THE SITE, SUCH AS SPECIAL OFFERS, NEWSLETTER SIGN UPS, AND MORE

LAYOUT	ASSET SIZE	NOTES				
Square	380px by 350px	Text overlays image in the HTML				
Wide	Desktop: 1180px by 250px Mobile: 300px by 140px	Text overlays image in the HTML, but is hidden on mobile. Alternate mobile image should be assigned as a related image. If no mobile image is assigned, the desktop image will crop on mobile.				
Carousel	380px by 150px	Text must be added to image				

#### **SQUARE LAYOUT**

380px by 250px Text overlays image

#### **SQUARE LAYOUT**

380px by 250px Text overlays image

#### **SQUARE LAYOUT**

380px by 250px Text overlays image

#### **WIDE LAYOUT**

1180px by 250px

Text overlays image

Assign alternate mobile image 300px by 140px

#### **CAROUSEL**

380px by 150px Text must be added to image

#### **CAROUSEL**

380px by 150px Text must be added to image

#### **CAROUSEL**

380px by 150px Text must be added to image

# **SCRIPT/HTML WIDGET**

#### EMBED THIRD PARTY CODE, SUCH AS AD SERVES AND FORMS

LAYOUT	ASSET SIZE	NOTES					
Square	300px by 250px	No styles will be applied. Code must include all desired styles					
Wide	728px by 90px	No styles will be applied. Code must include all desired styles. Options available to display on desktop only or mobile only.					

#### **SQUARE LAYOUT**

300px by 250px No default styles applied

#### **SQUARE LAYOUT**

300px by 250px No default styles applied

#### **SQUARE LAYOUT**

300px by 250px No default styles applied

#### **WIDE LAYOUT**

728px by 90px No default styles applied

# **SPONSOR WIDGETS**

#### SHOW SOME LOVE TO YOUR IMPORTANT PARTNERS BY HIGHLIGHTING THEIR LOGOS ON THE SITE

LAYOUT	ASSET SIZE	NOTES
Wide	160px by 100px	Carousel of logos. Will automatically display arrows if more than five logos are added. Any additional text must be added directly to the image.
Square	380px by 350px	Displays one logo at a time. Any additional text must be added directly to the image.













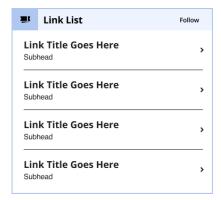
(SQUARE LAYOUT)

# **SAMPLE LAYOUT#1**

# EXAMPLE USING MIX OF SHOWCASE, SCRIPT, AND SPONSOR WIDGETS ALONG WITH OTHER WIDGETS

#### **SQUARE LAYOUT**

380px by 250px Text overlays image



### SPONSOR WIDGET Square layout

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News

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#### **SQUARE LAYOUT**

300px by 250px No default styles applied

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22	23	24	25	26	27	28	
29	30	31					

SCRIPT/HTML WIDGET Wide layout

#### **CAROUSEL**

380px by 150px Text must be added to image

#### **CAROUSEL**

380px by 150px Text must be added to image

#### **CAROUSEL**

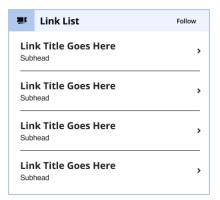
380px by 150px Text must be added to image

## SAMPLE LAYOUT#2

#### **EXAMPLE USING MIX OF SHOWCASE, SCRIPT, AND SPONSOR** WIDGETS ALONG WITH OTHER WIDGETS

#### **SHOWCASE WIDGET**

Wide layout







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> **SCRIPT/HTML WIDGET** Wide layout









(SPONSOR WIDGET: Wide layout)