

Intro Panel

The Intro Panel is a premium feature that can be added to almost any carbonhouse site. Whether you're promoting upcoming events, showcasing your brand, or simply aiming to captivate your visitors, the Intro Panel transforms your website's home page into an immersive journey.

Managing the Intro Panel has recently been standardized to live under Global Content within Showtime, so some carbonhouse sites manage their Intro Panel differently than the instructions in this video outline. For more detailed instructions about managing other iterations of the Intro Panel, please refer to the help desk article titled [Managing Intro Panel \(Legacy\)](#).

To update your intro panel, navigate to Global Content under the Website tab and click the pencil “edit” icon next to “Intro Panel”.

The Intro Panel provides the utmost flexibility for your content. At a minimum, you'll need to upload an image or video, but the rest of the fields are optional. Include a title, description, and link if desired.

A great example of a site showcasing a static image intro panel is Ferguson Center for the Arts. They've included some text, as well as a “more info” button.

BOK Center has done a wonderful job showcasing a branding video in their intro panel. They're letting the video speak for itself, but text and buttons could also be added on top of the intro panel video.

If you'd like to promote events on your Intro Panel, there are two options. Selecting a “Related Event” will pull in that single event's title, date or date range, presented by information, and tagline (if those fields are filled out), as well as the buy tickets and/or more info buttons, as an overlay on top of the intro panel image. Selecting a promotion type causes those events tagged with the designated promotion type to populate in a single column on the right side of the intro panel. The Monument's website provides a great example of how to utilize this feature.

To turn the intro panel on or off, toggle the “active” drop down to “yes” or “no” and save your work.

Still have questions? Check out the related help desk articles provided in the Training Dashboard. For more information pertaining to your site specifics, reference the Documentation widget in Showtime. To learn more about adding this premium feature to your site, or for any questions not covered by our available resources, please contact the help desk.