

Flexible Tile System

The Flexible Tile System, formerly known as the Promo System, is a premium feature that can be added to almost any carbonhouse site, with the end result of transforming static web pages into dynamic and engaging visual experiences. This customizable grid-based system allows you to effortlessly incorporate a variety of elements, such as images and colors, to effectively promote your brand and engage your audience.

Before you start adding tiles to your site, it's helpful to get familiar with the associated terminology. Let's dive in.

Flexible Tile System Terms

Depending on when your site was built, you might encounter the following terms when referencing the Flexible Tile System:

- Cards
- Promos, or Promo System
- Tiles, or Flexible Tile System

Tiles are built using “cards,” which are key building blocks of your site. The Flexible Tile System is simply one type of card, which is why you may see the two terms connected.

The Flexible Tile System—often referred to as Tiles—is the updated name for this feature. It was originally called the Promo System (or Promos), so you may still see that name on your site.

Regardless of what the system is called on your site, the functionality remains the same. Let's put it into action and transform your content!

Adding Tiles to Pages

The Flexible Tile System can be added to any static page, including the homepage, by clicking the “Add Content” button and selecting “Tiles” - or “Cards” - depending on when your site was built.

The tiles content item will automatically add itself to the bottom of the page. Use the hamburger icon in the top left corner to move it elsewhere on the page, if desired.

Existing sets of tiles used on other pages can be brought on to the page by typing the name of the set or scrolling to find it in the listing.

Please Note: Any changes you make to the tiles in an existing set will edit those tile(s) anywhere on the site where that same set is used.

Or click “Add New” to build a new site of Tiles.

Managing Tile Sets

Once the tiles content item has been added to the page, the individual tiles will display below it, allowing you to make changes, if needed. You can change the set of tiles at any time using the “Select a Card Set” drop down. Within this view, you can make the following changes:

1. Reorder tiles within the list by using the hamburger icon to drag and drop.
2. Edit the tile
3. Delete the tile
4. Turn the tile on or off. This option allows you to keep the tile in the list for future use, but it will not display in the list until you turn it back on.
5. Edit the Card Set Options (such as editing the title and card type)
6. Add a new tile to the list

Adding and Editing Individual Tiles

Click the “Edit” button for any tile to adjust the content for that particular item. Or click “Add New” to create a new tile.

You have the option to add the following details to a new tile, but all fields are optional:

- Image: If an image is added, it will serve as the background of the individual tile. You can choose to add text, or leave the tile as image-only. Image sizes for the Flexible Tile System can be found within the Media Manager. If you don't add an image, a default color and style will be applied to the tile. You'll have a chance to change the color later if desired.
- Tagline: If used, the tagline displays above the title.
- Title: The title field is the main title of the tile.
- URL: A URL can be entered to make the tile clickable.
- Body: If additional information is needed, add body text. Please keep in mind that Tiles are meant to accommodate short amounts of text only, so always check that your text fits the appropriate tile.
- Button: The button field allows you to override the default button text of “More Info” to alternative calls to action such as “read more,” “learn more,” or “buy tickets.”

To update the style of the tile, choose the:

- Size: Select which dimensions you'd like for this tile.
- Background Color: Then, if you haven't uploaded an image, choose the background color you would like to use for this tile. For most clients, there are four preset colors to choose from.

Add as many tiles as you'd like for the tile set. Once finished, always be sure to save and publish your work.

Please Note: Any changes you make to the tiles in an existing set will edit those tile(s) anywhere on the site where that same set is used.

Helpful Tips

When learning how to get the most out of your Flexible Tile System, your site's Flexible Tile System Style Guide will be the most valuable resource. Just like your general site styles, the Flexible Tile System has its own Style Guide that showcases a sampling of available sizes, colors, and examples of how image-with-text and image-only tiles display.

Depending on when your site was built, you can find the Style Guide under one of the following URIs:

- www.yourdomain.com/style-guide-cards
- www.yourdomain.com/style-guide-promos
- www.yourdomain.com/style-guide-tiles

While your Style Guide is a great source of inspiration, it's just as important to experiment with different layouts as you build your tile sets.

The various sizes fit together in different configurations, so take your time when building out your tiles. Although the configurations are almost endless, it's important to always make sure your sets are four (4) columns wide. While tile sets can include an unlimited number of rows, keeping them four columns wide ensures your content looks balanced and polished. You can achieve this with many different layouts—for example: four 1x1 tiles, one 2x2 tile with two 1x2 tiles, or a single 4x1 tile.

The most important tip to mastering tiles is to make sure to save and preview often to check on your progress. This will ensure you're always using full four-column layouts, no text is being cut off, and that you're achieving your desired look. Follow these helpful tips and you'll be a pro in no time!

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