



'SYNC TO CALENDAR' SOLUTION

ECAL, the world's leading calendar communications, marketing and data platform is here, and available now! ECAL's 'Sync to Calendar' technology allows fans to receive rich events info, 'ticket alerts' and 'on sale' dates, directly into their personal calendar. ECAL drives sales, acquires valuable data and keeps fans happy.



Fully Integrated

Integrated across the customer journey, from event 'discovery' to 'post-purchase'.



Live & Dynamic

ECAL is dynamic, so users receive updates and new events, in their calendar.



Ticket Alerts

Smart logic sends important 'ticket alerts', 'pre-sale', and 'on sale' dates to calendar.



Drive Sales

ECAL 'doubles' the normal 'purchase rate' of tickets.



Acquire Data

You'll acquire rich, fully profiled customer data, and analytics..



Better Engage

Increase engagement and improve the fan experience.

The image displays a desktop website for Budweiser Gardens and two smartphones. The desktop site shows 'UPCOMING EVENTS' with a 'Choose your Calendar' pop-up. The pop-up offers options to sync to Google, Apple, Outlook.com, or Outlook 2010+, or to 'Send to Phone' via a phone number. The smartphones show event details for 'LONDON BLUESFEST' on Monday, 11 Aug (09:00 - 10:00 AM) and Friday, 25 Aug (4:30 - 11:00 PM) at Harris Park, London, Ontario. Both phones display links to buy tickets and show details.

For more information about ECAL, please contact us.