## carbonhouse

# 室ECAL 'SYNC TO CALENDAR' SOLUTION

ECAL, the world's leading calendar communications, marketing and data platform is here, and available now! ECAL's 'Sync to Calendar' technology allows fans to receive rich events info, 'ticket alerts' and 'on sale' dates, directly into their personal calendar. ECAL drives sales, acquires valuable data and keeps fans happy.



#### **Fully Integrated**

Integrated across the customer journey, from event 'discovery' to 'post-purchase'. Live & Dynamic

ECAL is dynamic, so users receive updates and new events, in their calendar.



#### **Ticket Alerts**

Smart logic sends important 'ticket alerts', 'pre-sale', and 'on sale' dates to calendar.



#### **Drive Sales**

ECAL 'doubles' the normal 'purchase rate' of tickets.

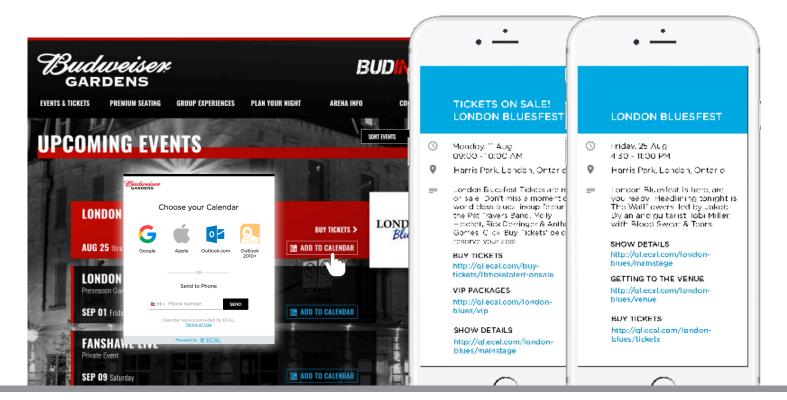
### Acquire Data

You'll acquire rich, fully profiled customer data, and analytics..



#### **Better Engage**

Increase engagement and improve the fan experience.



For more information about ECAL, please contact us.

## carbonhouse O: 704-333-5800 | www.carbonhouse.com